Step confidently into the AI-driven world and lead with innovation!

High on Demand

AI+ SALES

INTERNATIONAL

INTRODUCTION:

Boost Sales Success Through AI-Driven Insights. Empowers sales professionals and business leaders to leverage AI technologies for enhanced sales processes. This includes hands-on experience with AI tools and addresses ethical considerations, equipping participants to implement AI strategies that drive business growth and sales success.

PREREQUISITES:

- Fundamental understanding of AI and its practical applications in sales, no technical expertise required.
- Openness to exploring creative approaches for generating ideas using AI tools to achieve sales goals.
- Willingness to integrate AI into existing sales strategies and practices.

WHO SHOULD ENROLL?

- Sales Professionals and Consultants
- Business Development Managers
- Entrepreneurs and Startup Founders
- Financial Analysts
- Marketing and Supply Chain Professionals

LEAD Life LEARNING

CERTIFICATION MODULES:

- Introduction to AI in Sales
- Understanding Data in Sales
- AI Technologies for Sales
- Implementation of AI in CRM Systems
- Sales Forecasting with AI
- Enhancing Sales Processes with AI
- Ethical Considerations and Bias AI
- Practical Workshop

OUTCOME:

- Gain a comprehensive understanding of AI fundamentals, including its historical context, evolution, and its implications for the sales function.
- Build proficiencies in various AI tools and technologies to apply in real-world scenarios, enhancing sales processes through automation, personalization, and data-driven decision-making.
- Develop awareness of compliance regulations and address ethical considerations in AI adoption, ensuring fair and transparent practices in sales and beyond.
- Acquire the skills to effectively apply AI in enhancing sales processes, optimize CRM systems, and leverage data proficiency for improved business outcomes.