

Step confidently into the AI-driven world and lead with innovation!

High  
on  
Demand

# AI+ EXECUTIVE



## INTRODUCTION:

Tailored for business leaders looking to harness the potential of artificial intelligence (AI) within their organizations. Participants will delve into real-world applications, ethical considerations, and cutting-edge AI trends, equipping them with the tools and insights to make strategic decisions that drive success in the AI era.

## PREREQUISITES:

- Business Awareness: Basic understanding of how businesses operate.
- Tech Comfort: Openness to learn about AI tools and concepts.
- Decision-Making Insight: Some knowledge of how choices are made in organizations.
- Openness to AI: Curiosity about the potential of artificial intelligence in businesses.

## WHO SHOULD ENROLL?

- CXO's
- Directors and Vice Presidents
- All Business Managers
- Frontline Managers

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## EMERGING SKILLS

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### CERTIFICATION MODULES:

- Understanding AI
  - AI Technologies and Business Applications
  - AI Strategy for Executives
  - Ethical, Legal, and Societal Considerations
  - Managing AI Projects
  - AI and the Future of Work
  - Department-Specific AI Applications
  - Interactive Workshop
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### OUTCOME:

- Understand AI's historical evolution, scope, and its significance across business sectors.
- Develop and implement AI strategies aligned with corporate goals and industry standards to foster an AI-ready culture.
- Utilize data analytics and AI to enhance corporate strategy, decision-making, and data governance for increased value.
- Maintain ethical AI deployment by navigating legal and ethical considerations, adhering to global norms and privacy regulations.



AI

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6364479992



leadlifelearning.com



corporate@leadlifelearning.com